

Fairfield County Youth Behavior Survey 2014



OHIO
UNIVERSITY



2,560 Youth Surveyed

1,066 Seniors

1,494 Sophomores

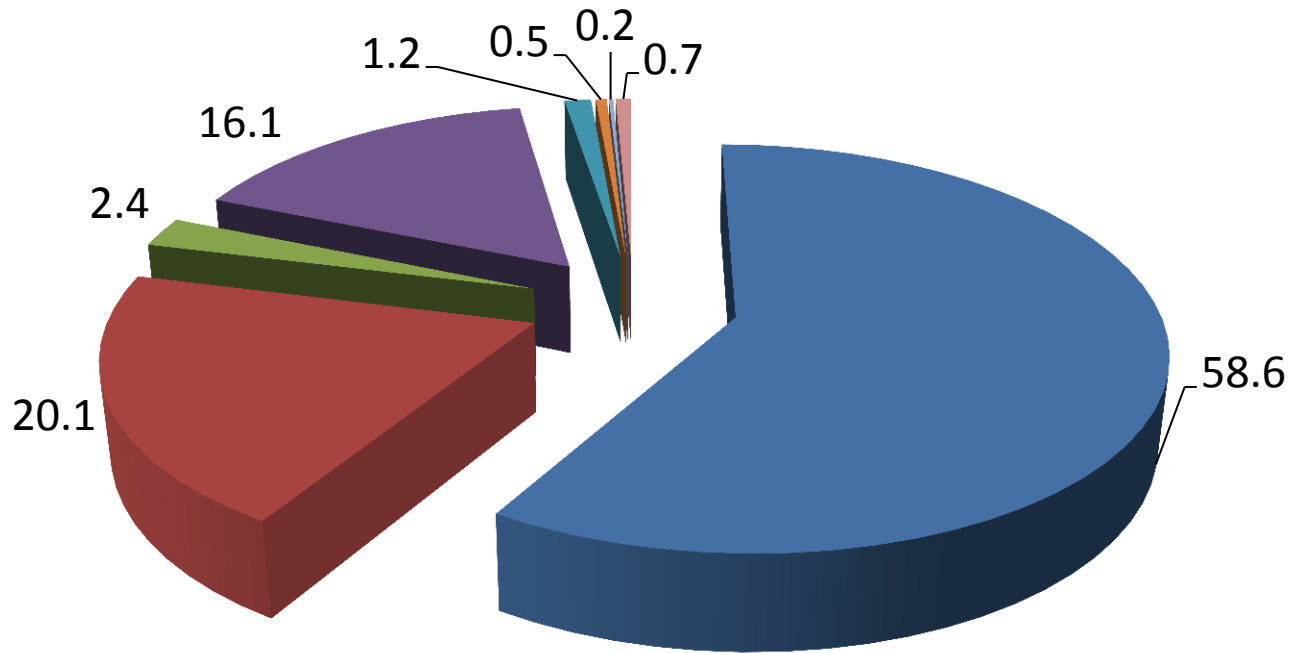
Participating Schools

Amanda -Clearcreek Local School District
Berne Union Local School District
Bloom - Carroll Local School District
Fairfield Union Local School District
Fisher Catholic High School
Lancaster City School District
Liberty Union -Thurston Local School District
Pickerington Local School District - Central
Pickerington Local School District - North
Walnut Township Local School District

Student Demographics

Family Status

10th and 12th combined 2014



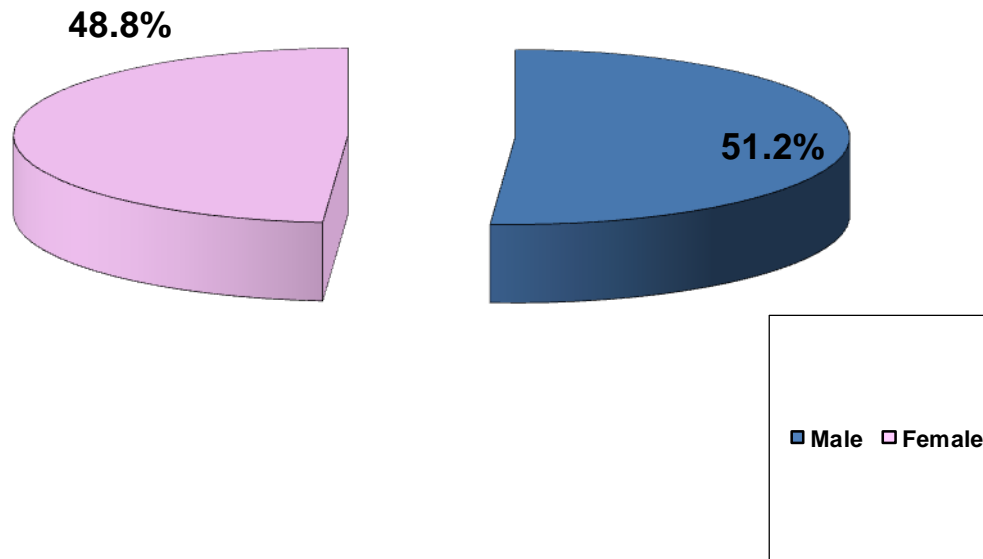
■ Two Bio Parents
■ Grandparent/Relative
■ Legal Guardian
■ Group Home

■ Single Parent
■ Parent and Step
■ Foster Parent
■ Live Independently

Student Demographics – Gender

10th and 12th combined

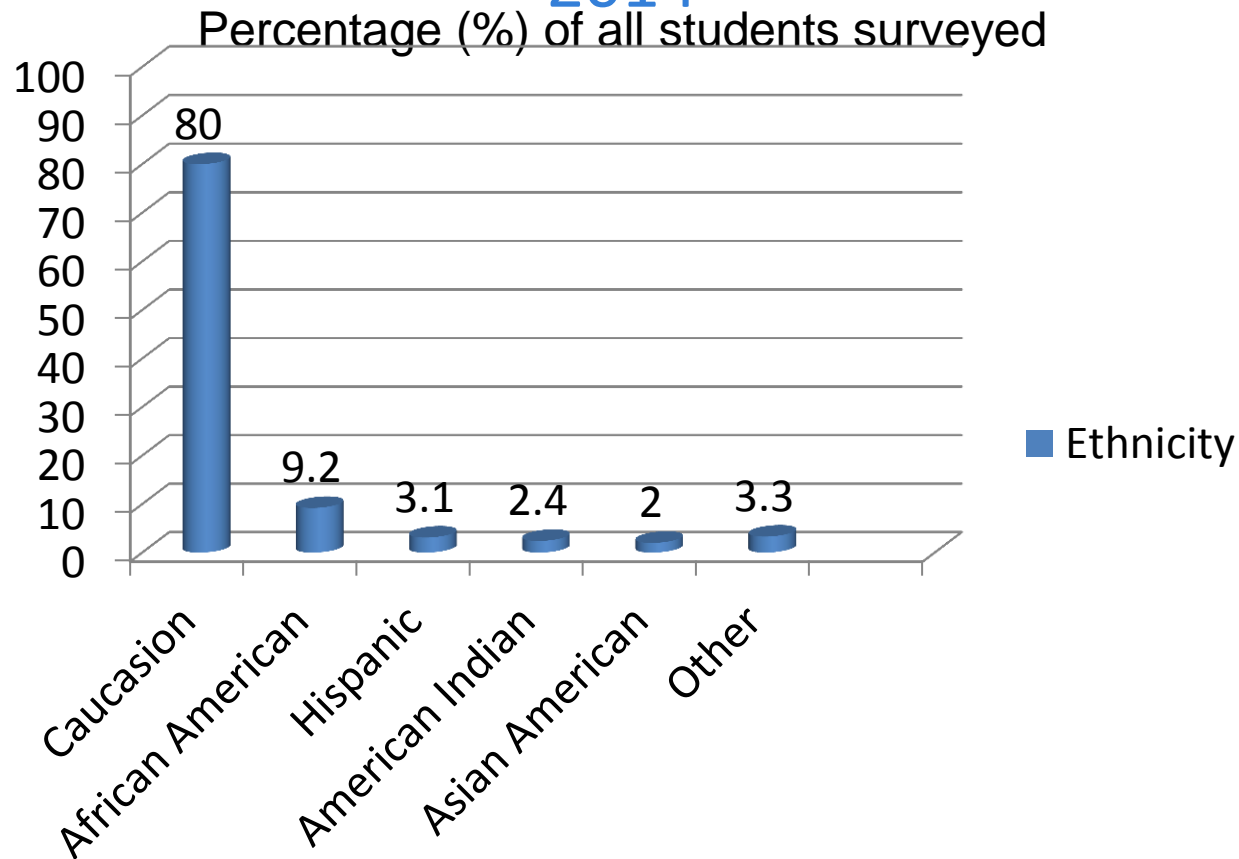
2014



Student Demographic – Ethnicity

10th and 12th grades combined

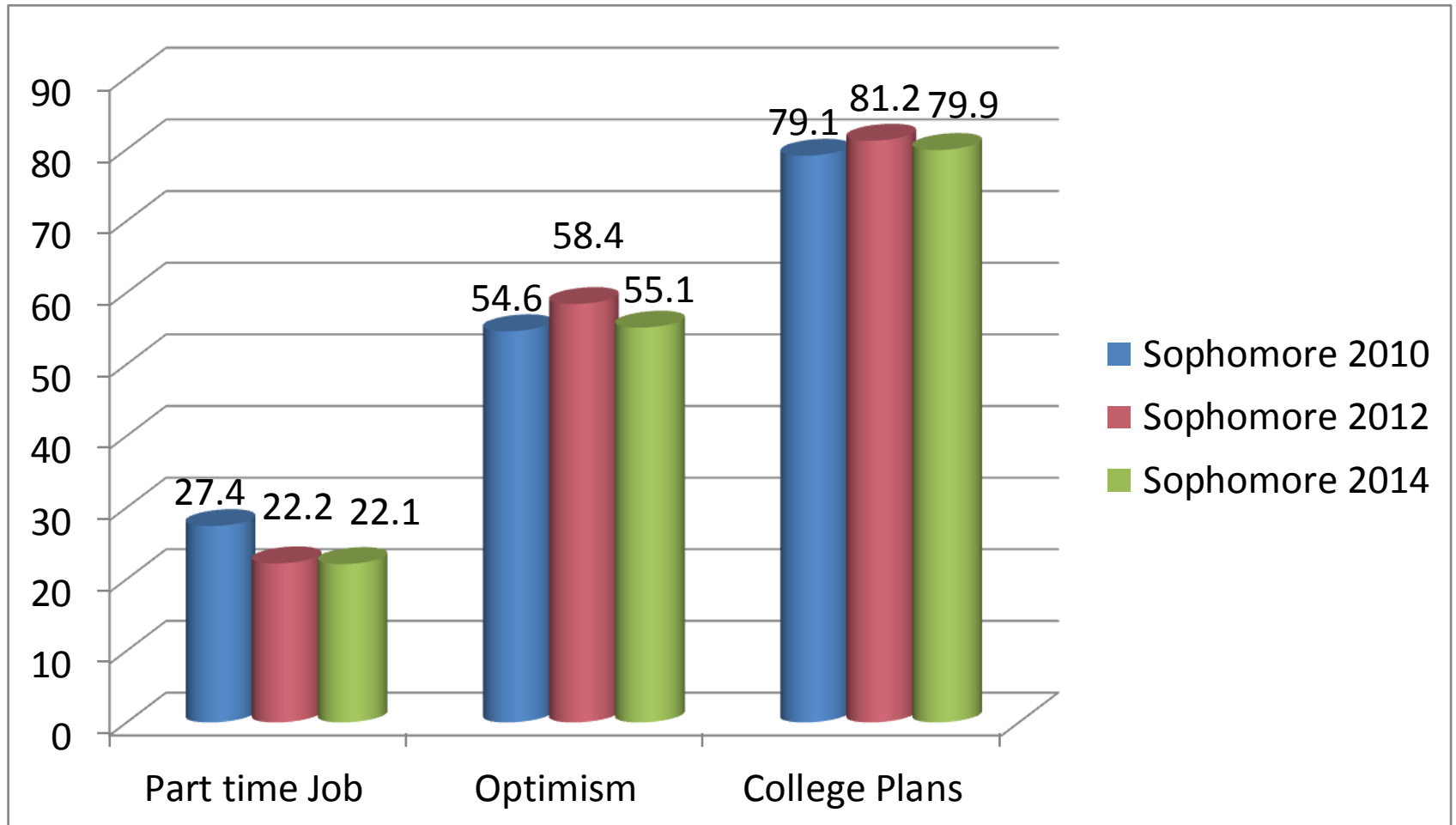
2014



Student Profile – 2014

Sophomores

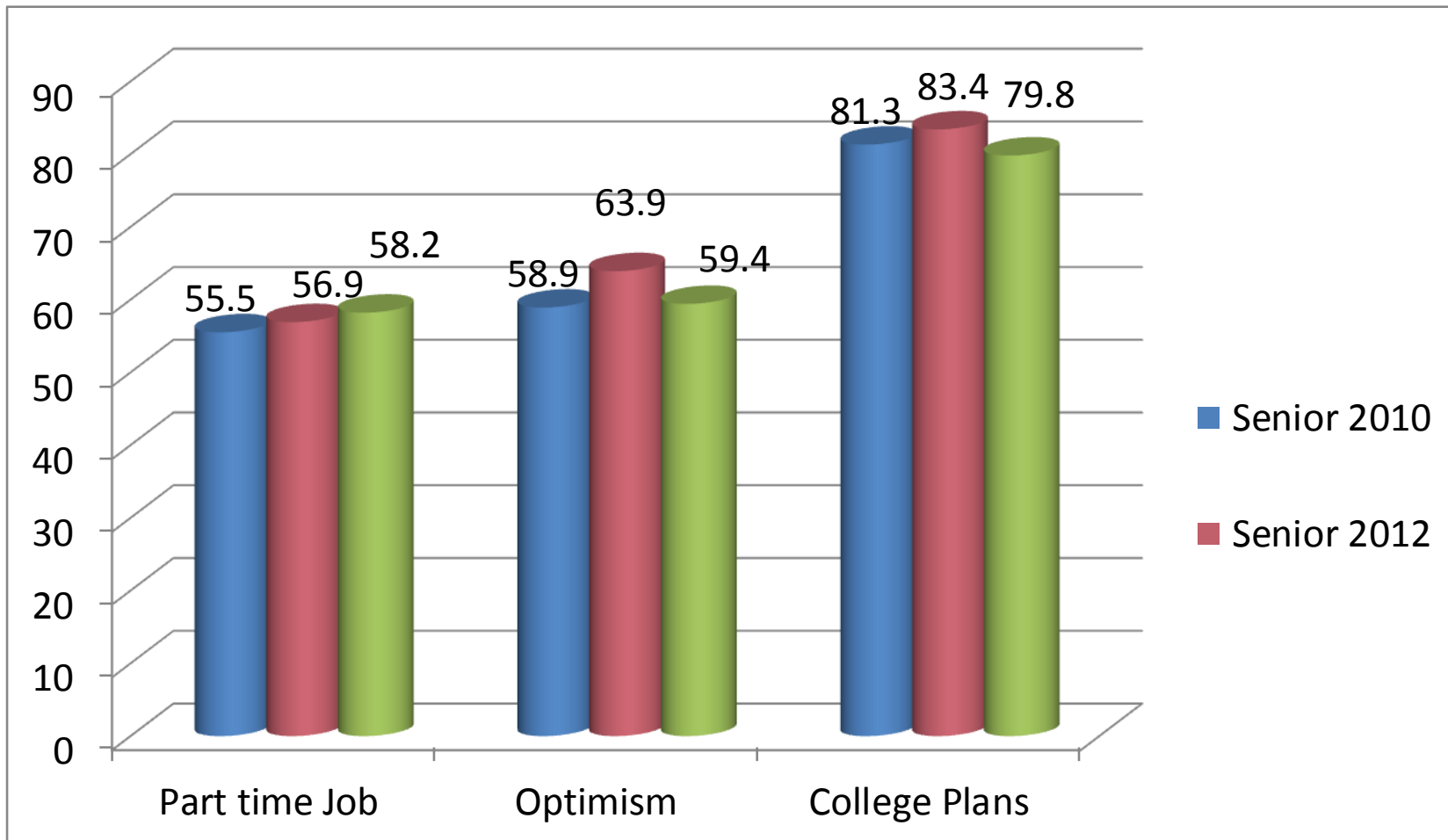
Jobs, Optimism, College



Student Profile – 2014

Seniors

Jobs, Optimism, College



Fairfield County and the Nation

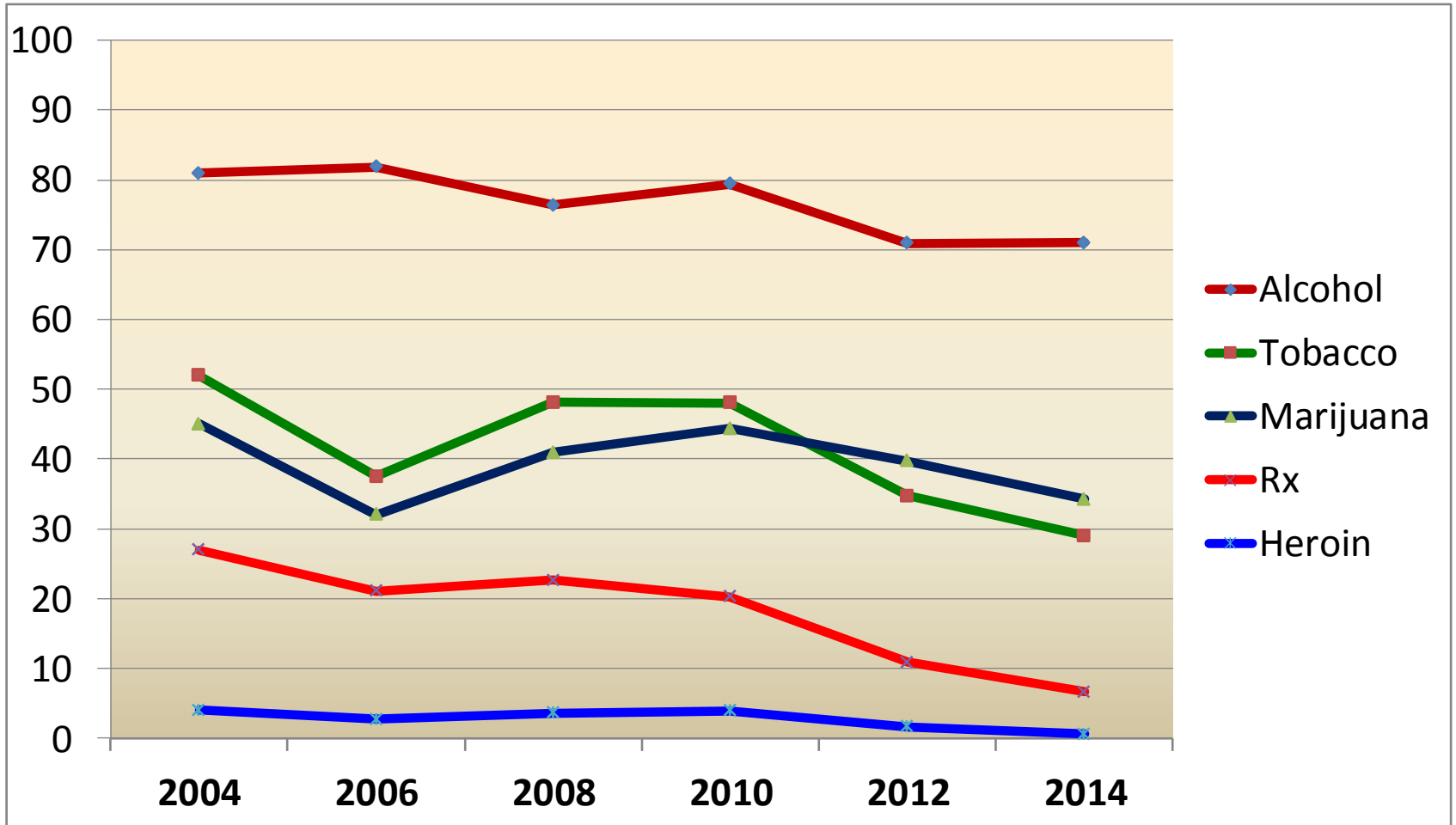
Lifetime Prevalence – Seniors 2014

Percent %

	Fairfield County			Nation*		
	2010	2012	2014	2009	2011	2013
Alcohol	79.4	70.9	71.0	72.3	70	68.2
Tobacco	48	34.7	29.0	43.6	40	38.1
Marijuana	44.4	39.7	34.2	42	45.5	45.5
Rx	20.3	10.9	6.6	20.2	21.7	21.5
Inhalants	7.6	3.3	3.4	9.5	8.1	6.9
Cocaine	7.6	3.6	1.9	6.0	5.2	4.5
Heroin	3.9	1.6	.6	1.2	1.4	1.0
Methamphetamine	2.9	2.0	.5	2.4	2.1	1.5
Steroid	2.7	2.5	1.3	2.2	1.8	2.1
Synthetics (Bath Salts, K2, Spice)	X	11.4	6.1	X	X	X

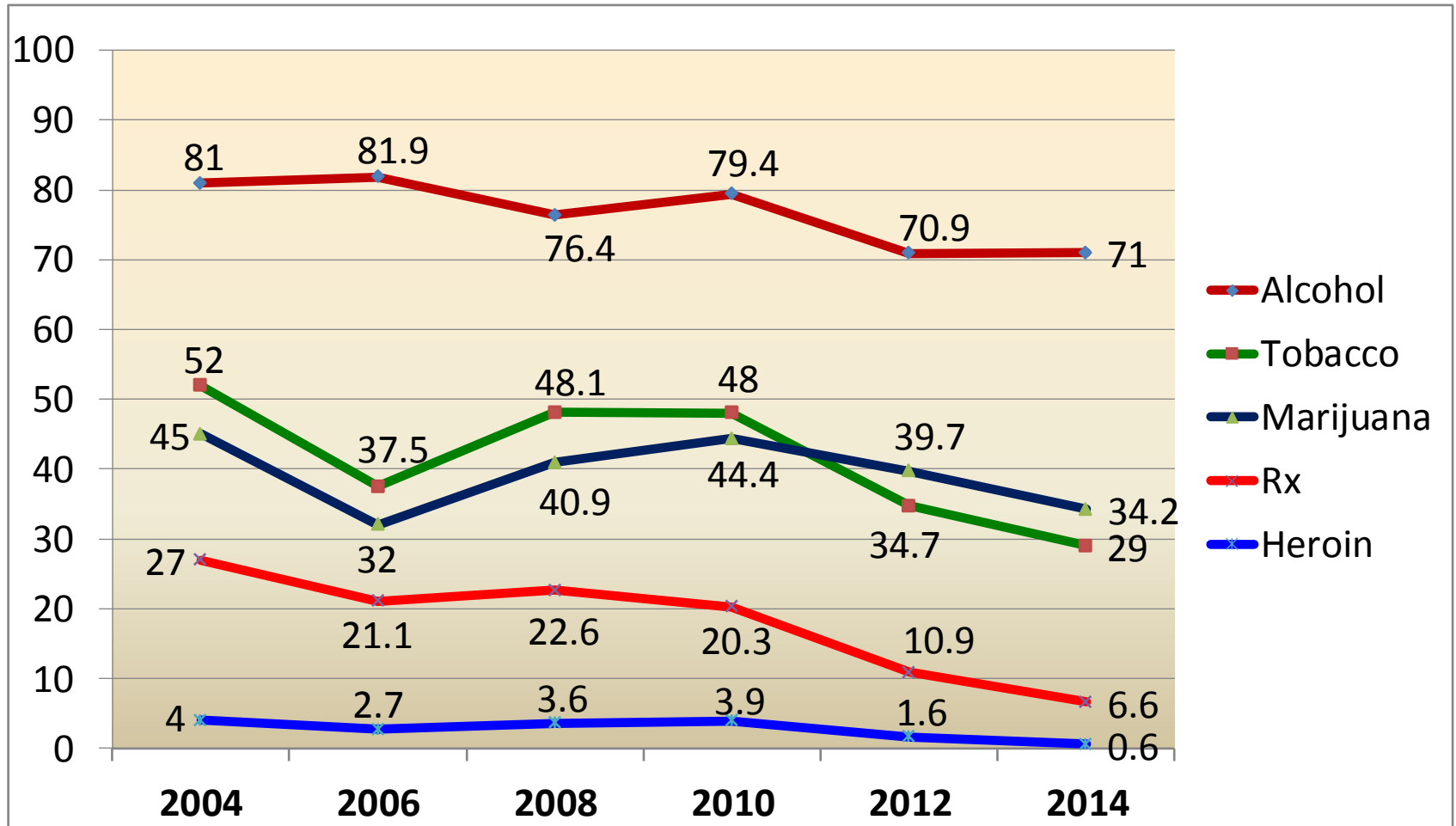
Trend: Lifetime Use Fairfield County Seniors

Percentage/%



Trend: Lifetime Use Fairfield County Seniors

Percentage %



Fairfield County and the Nation

Thirty-Day Prevalence – Seniors 2014

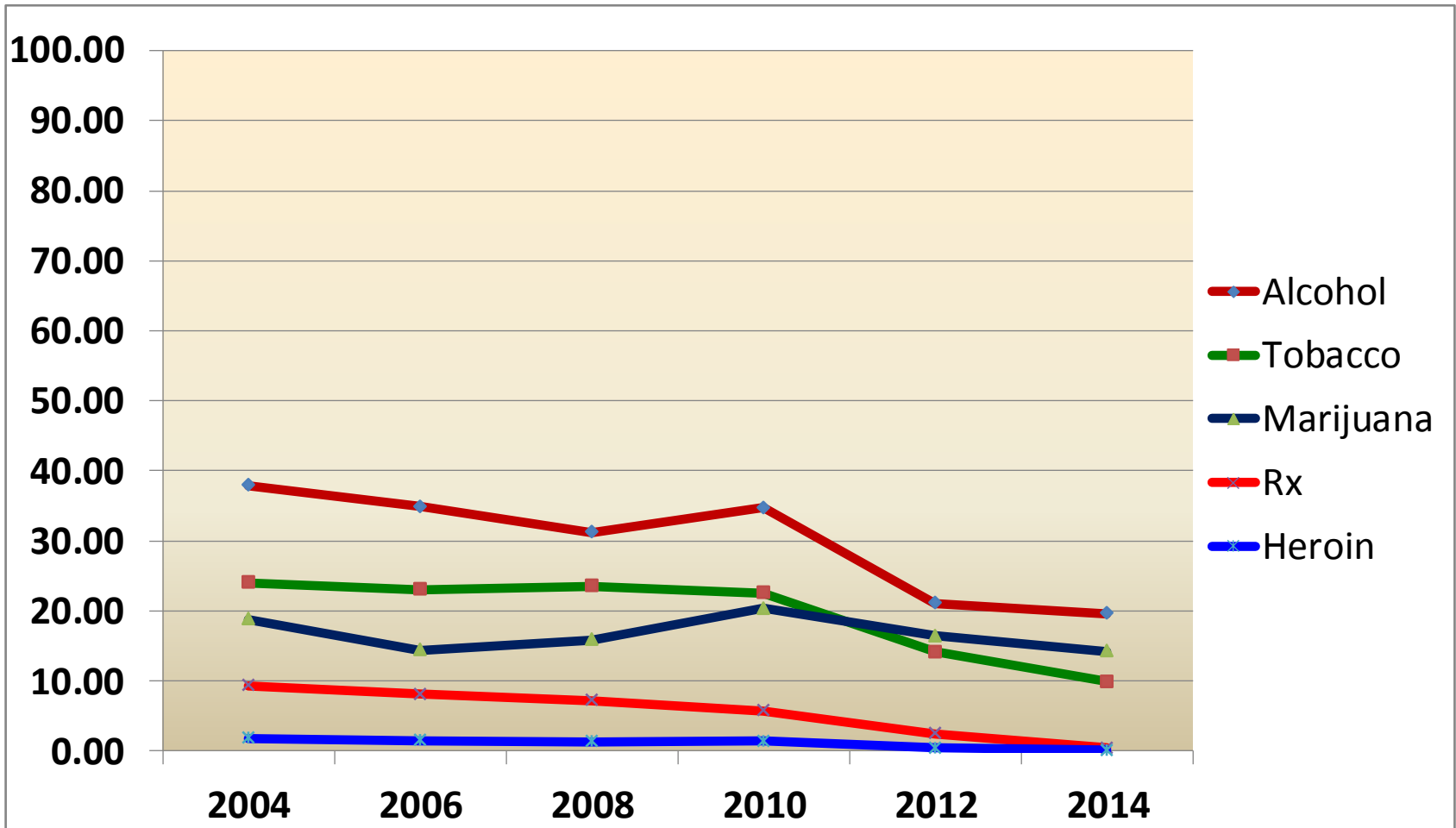
Percent %

	Fairfield County			Nation *		
	2010	2012	2014	2009	2011	2013
Alcohol	34.7	21.1	19.6	43.5	40	39.2
Tobacco	22.5	14.1	9.9	20.1	18.7	16.3
Marijuana	20.3	16.4	14.2	20.6	22.6	22.7
Rx	5.7	2.4	.4	Not available	7.2	7.0
Inhalants	0.8	.5	.2	1.2	1.0	1.0
Cocaine	1.2	.7	.2	1.3	1.1	1.1
Heroin	1.4	.4	.1	.4	.4	.3
Methamphetamine	1.0	.5	.2	.5	.6	.4
Synthetics (Bath Salts, K2, Spice)	X	1.4	.1	X	X	X

* Monitoring the Future

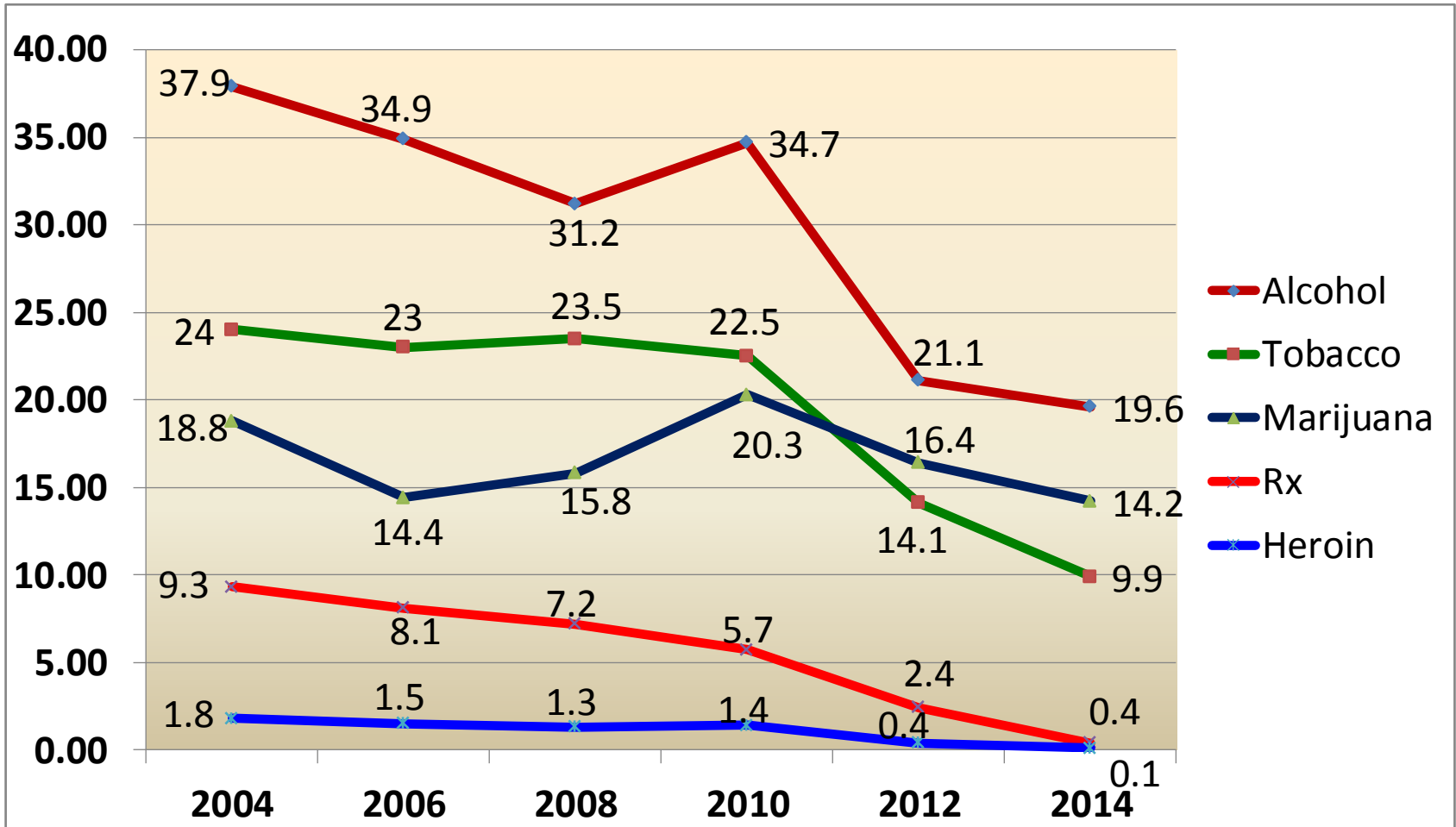
Trend: 30 Day Use Fairfield County Seniors

Percentage %



Trend: 30 Day Use Fairfield County Seniors

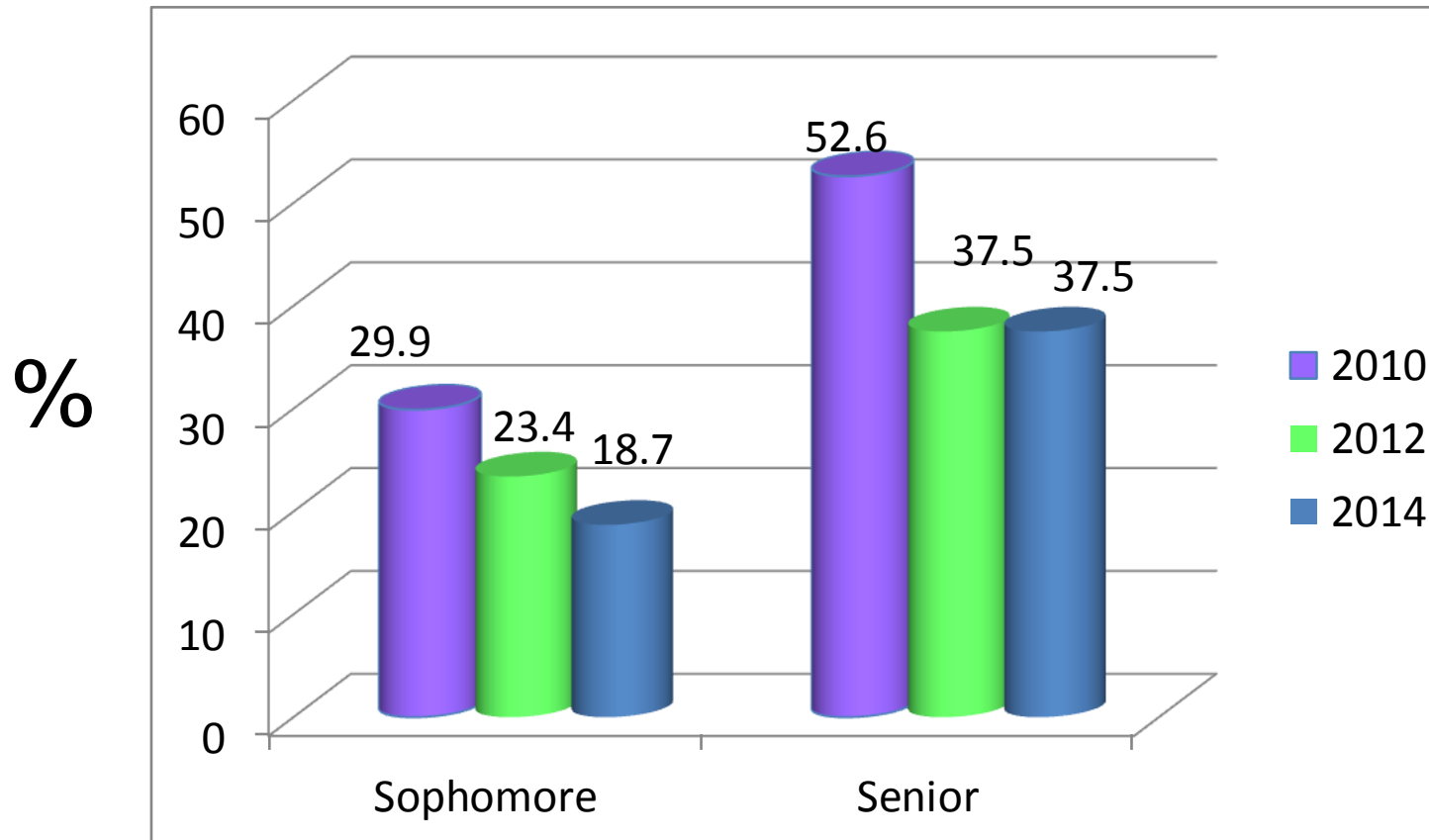
Percentage %



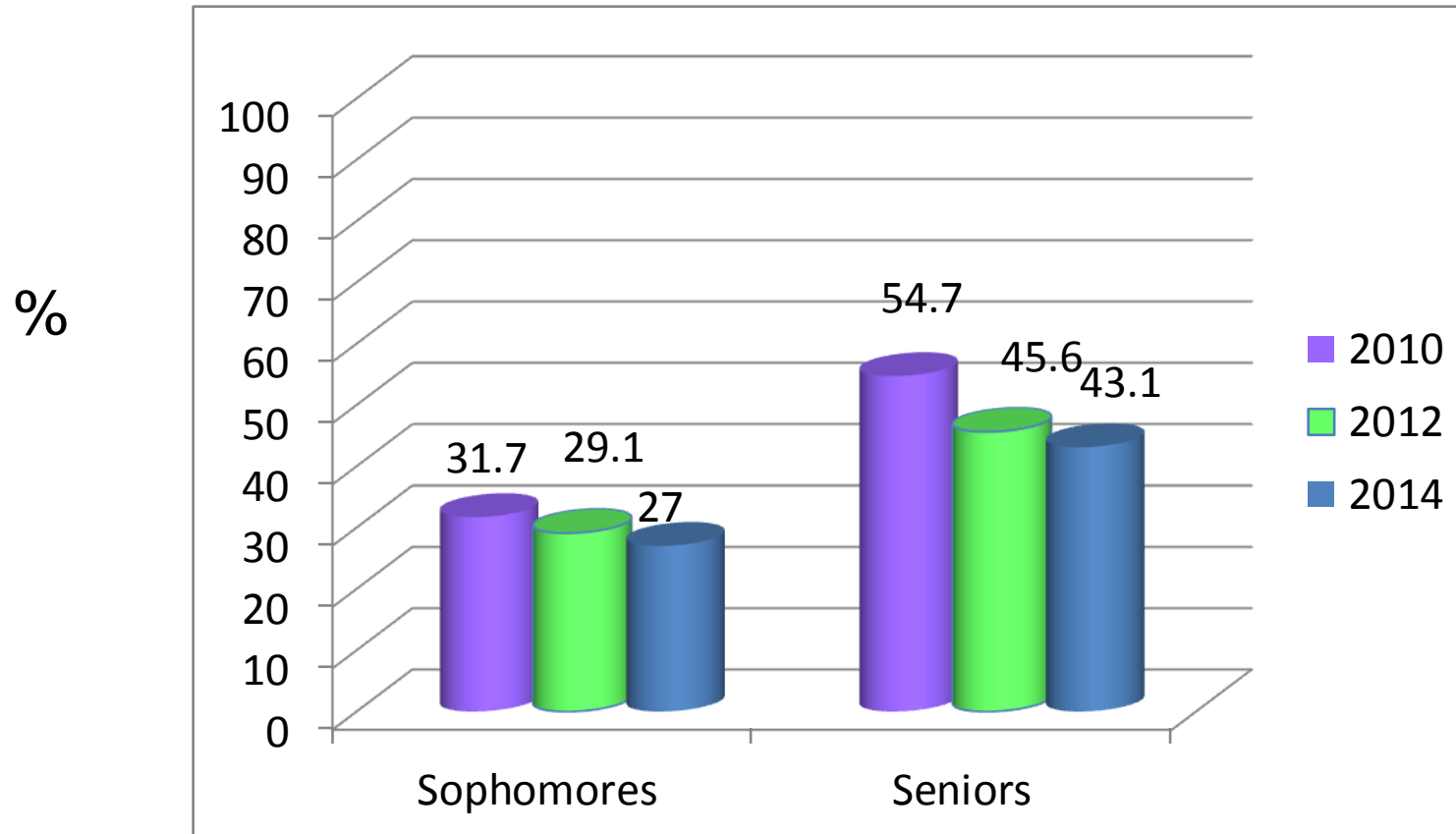
Binge Drinking

Of those who report drinking alcohol...

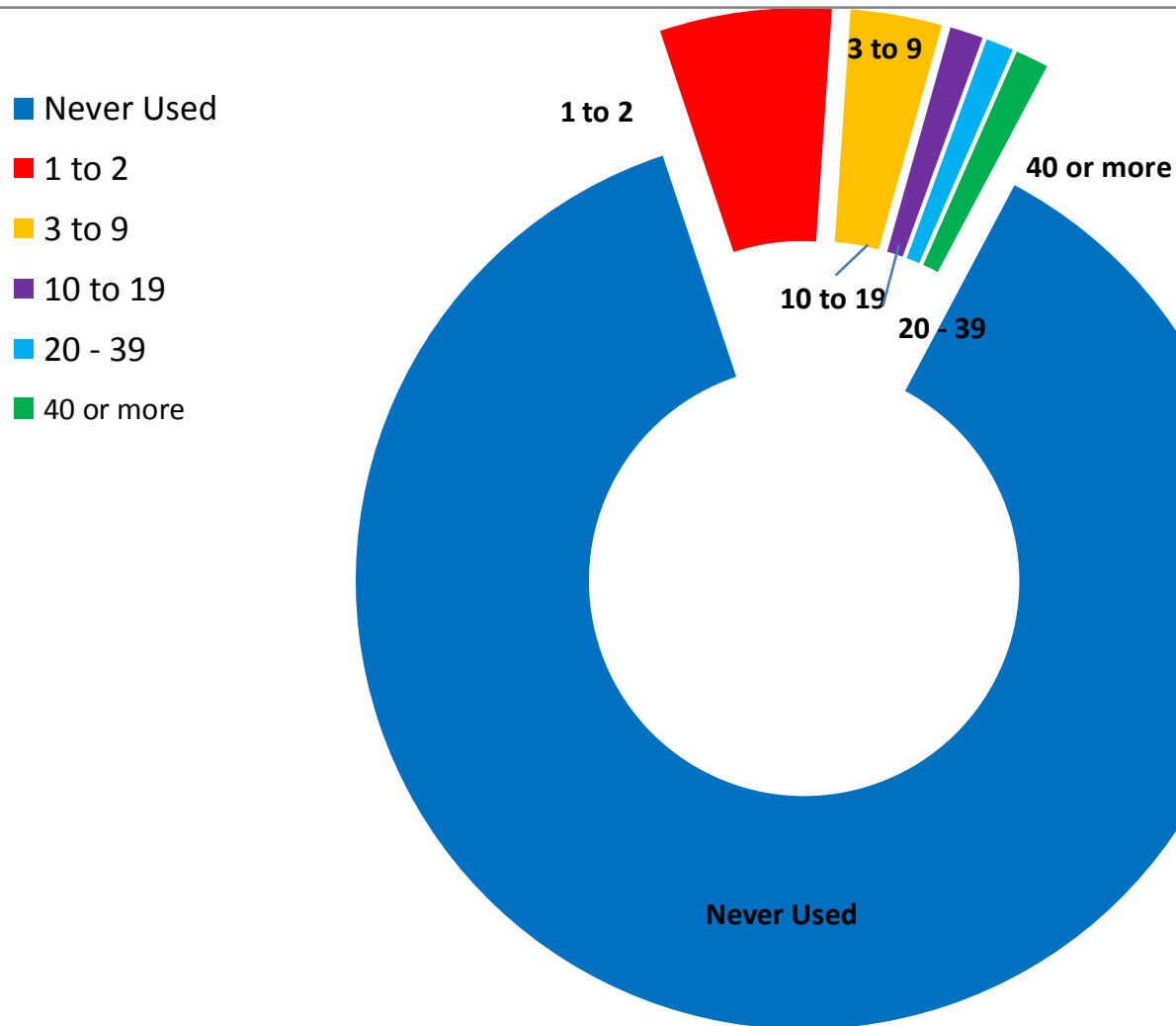
% who had 5 or more within a few hours



Attended Party Where Parents Allow Alcohol

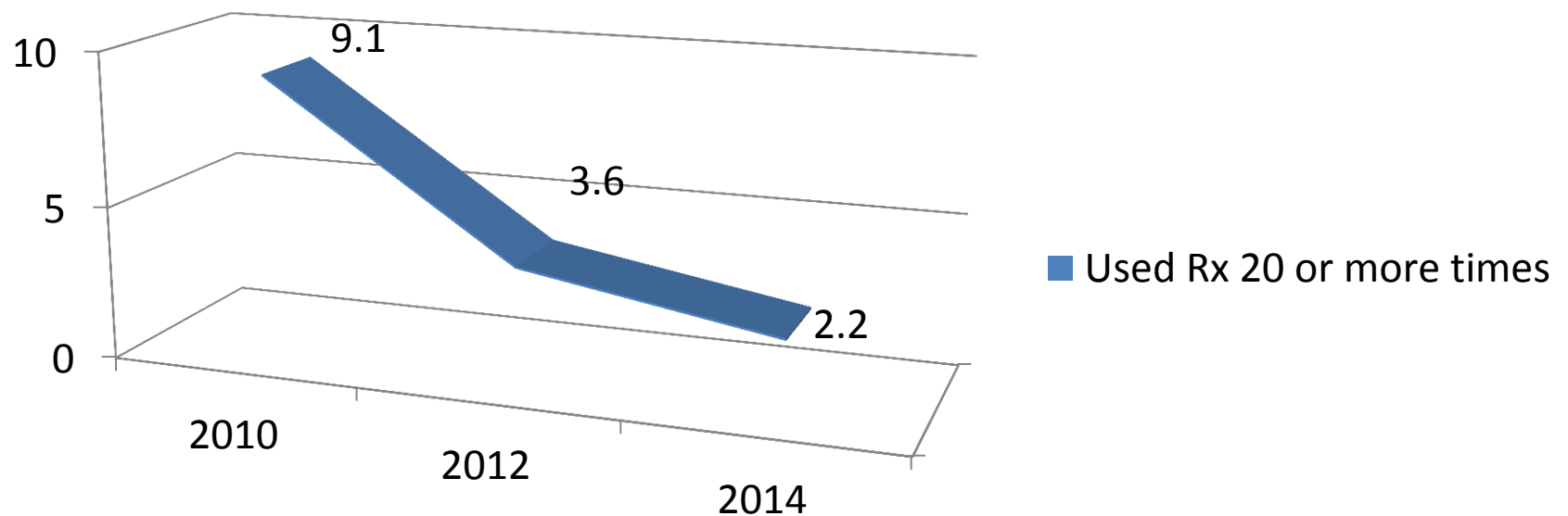


Illegal Use of Rx Drugs - Lifetime # of times used - Seniors 2014



Used Rx 20 or more times

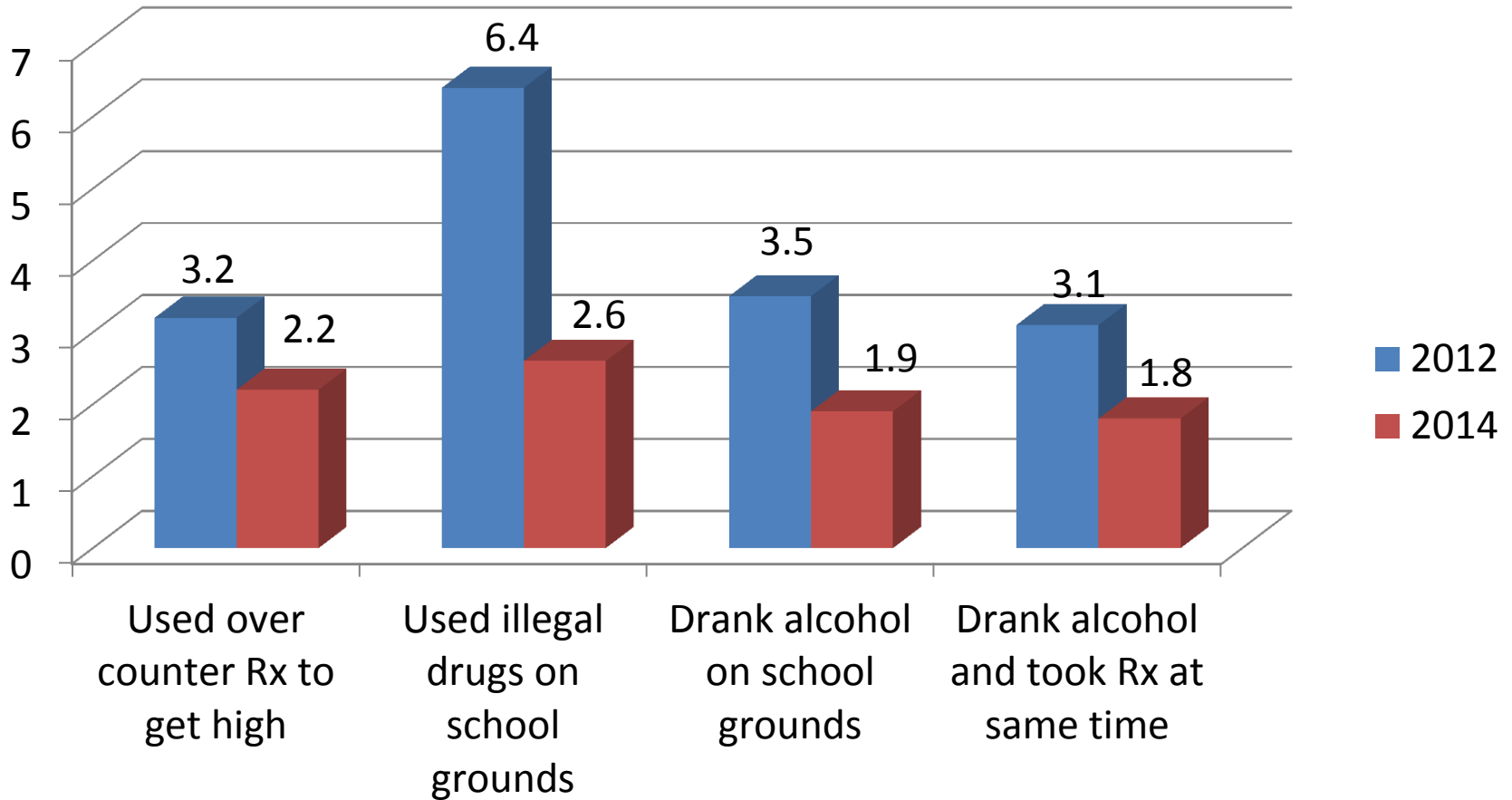
Used Rx 20 or more times
Seniors
Lifetime %



Tracking New Data

Seniors 2014

Percent %



Age of Onset

Seniors 2014

Years	2004	2006	2008	2010 *	2012	2014
Alcohol	14.31	14.41	14.58	14.05	14.94	14.96
Tobacco	13.78	13.94	14.34	14.01	14.57	14.81
Marijuana	14.63	14.60	14.89	14.65	14.99	15.15
Rx Drugs	14.85	14.59	15.60	14.84	15.08	15.54
Synthetics (Bath Salts, K2, Spice)	X	X	X	X	15.56 (10 th graders – 14.48)	15.13 10 th graders – 13.81)

* Note: In 2010 age of onset was the youngest for all drugs since the current survey began in 2004. Since that time age of onset has steadily increased.

Access

Very Easy and Somewhat Easy

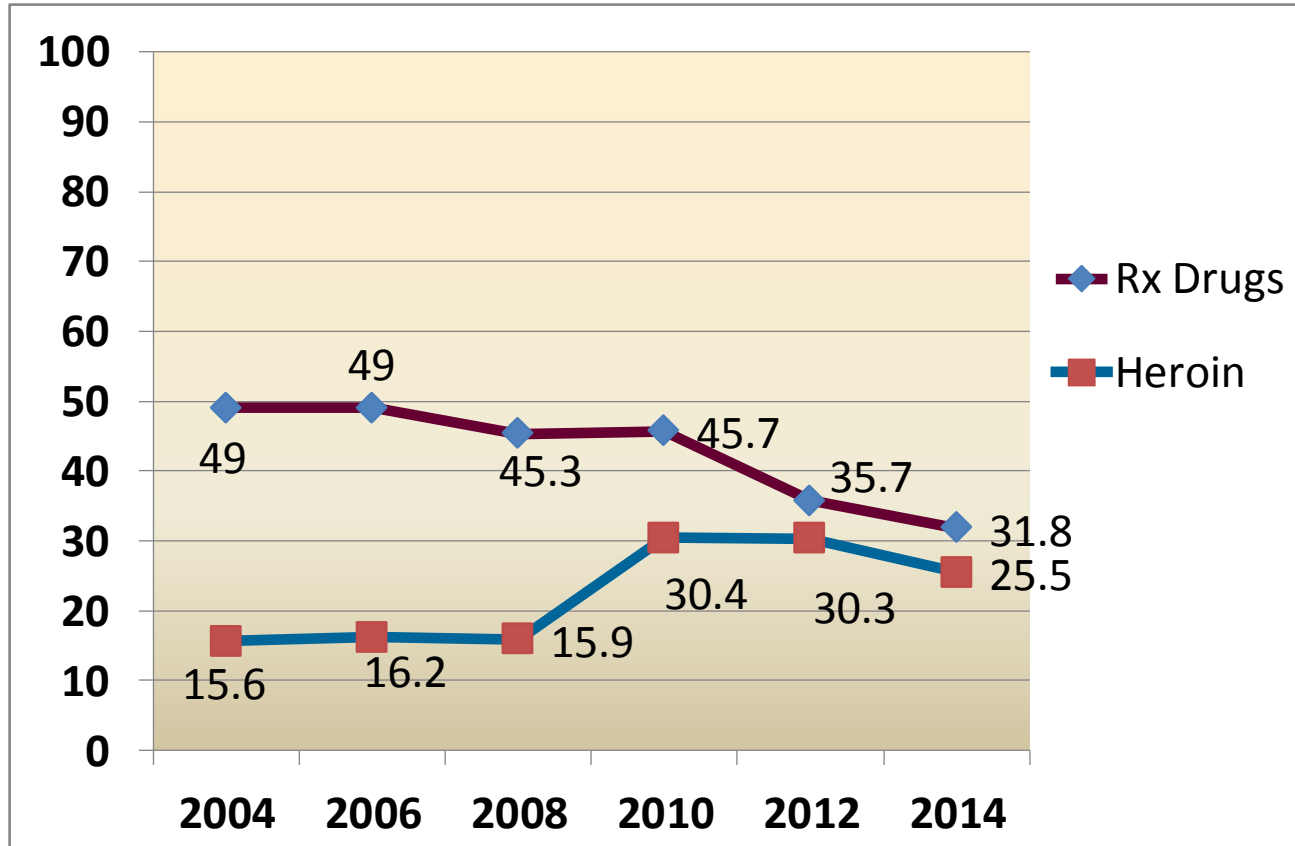
Percent %

	2004	2006	2008	2010	2012	2014
Alcohol 12th	85	84.2	84.2	83.3	79.1	76.7
Tobacco 12th	85.5	84.7	75.3	84.3	79.6	75.2
Marijuana 12th	69	67.3	66.2	73.1	68.1	68.3
Rx 12th	49	49	45.3	45.7	35.7	31.8
Heroin 12th	15.6	16.2	15.9	30.4	30.3	25.5
Synthetics 12 th	X	X	X	X	29.4	22.1

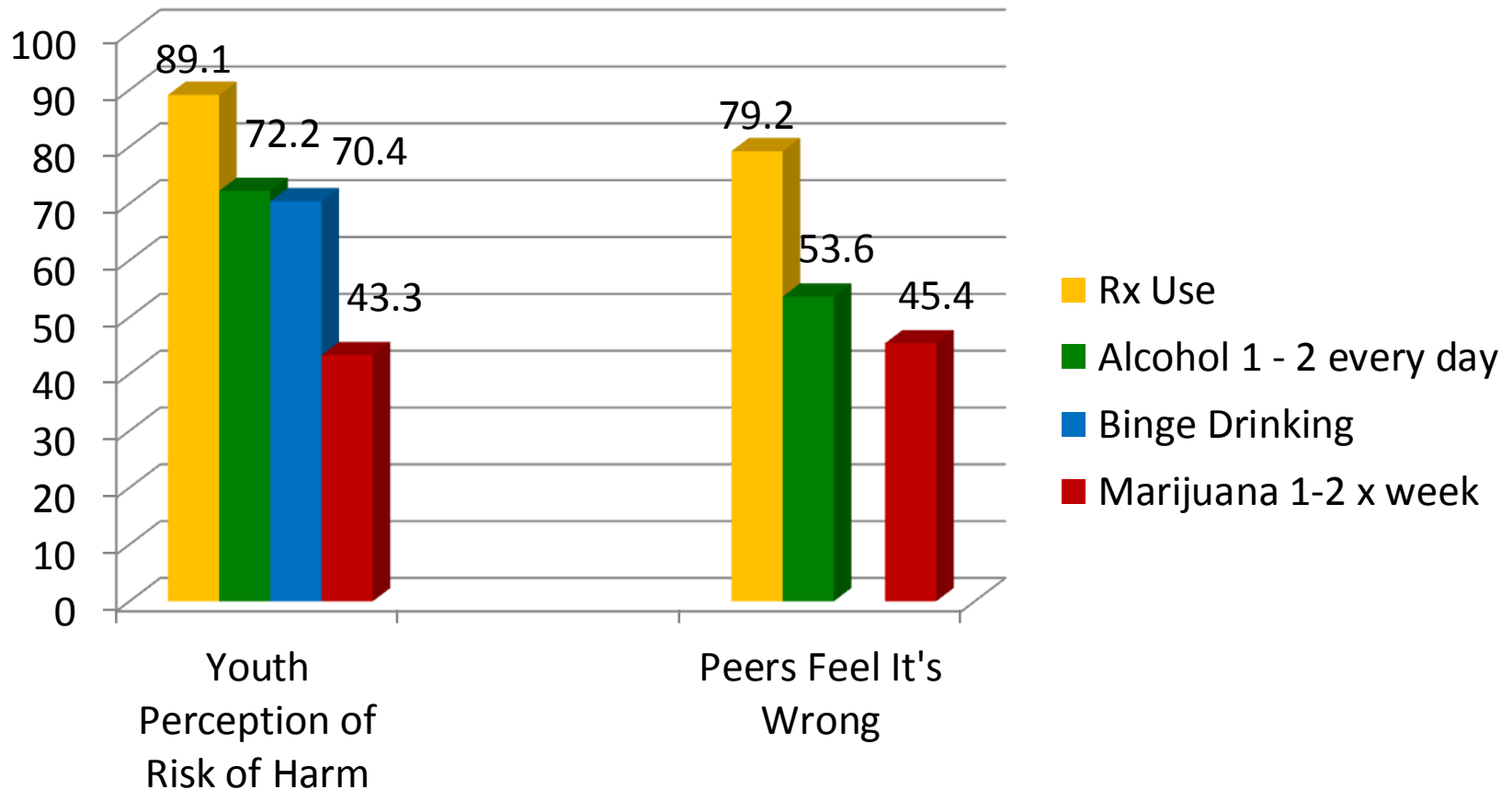
Ease of Access Trend

Prescription Drugs (Rx) and Heroin

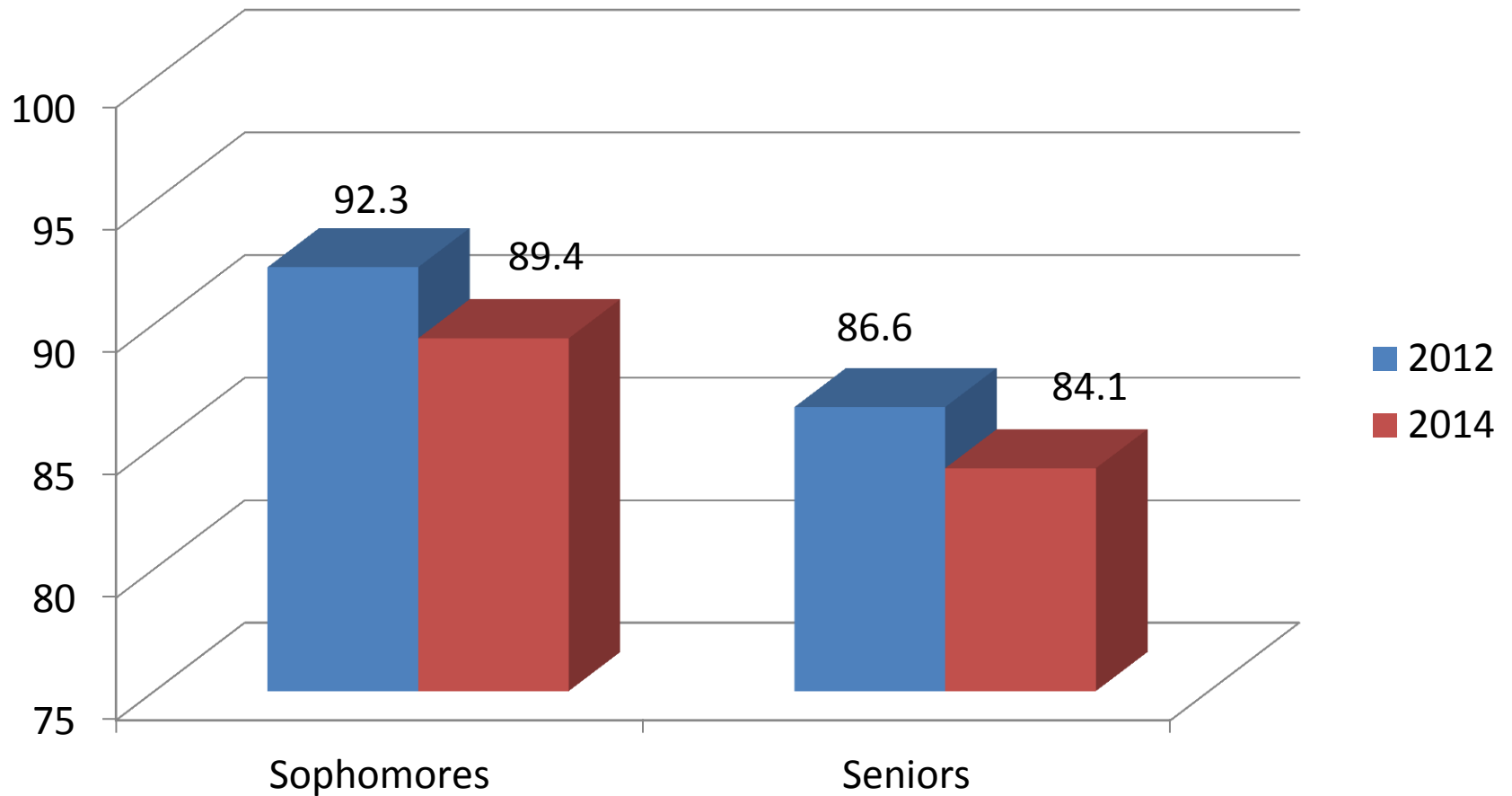
% of Seniors indicating very easy and somewhat easy access



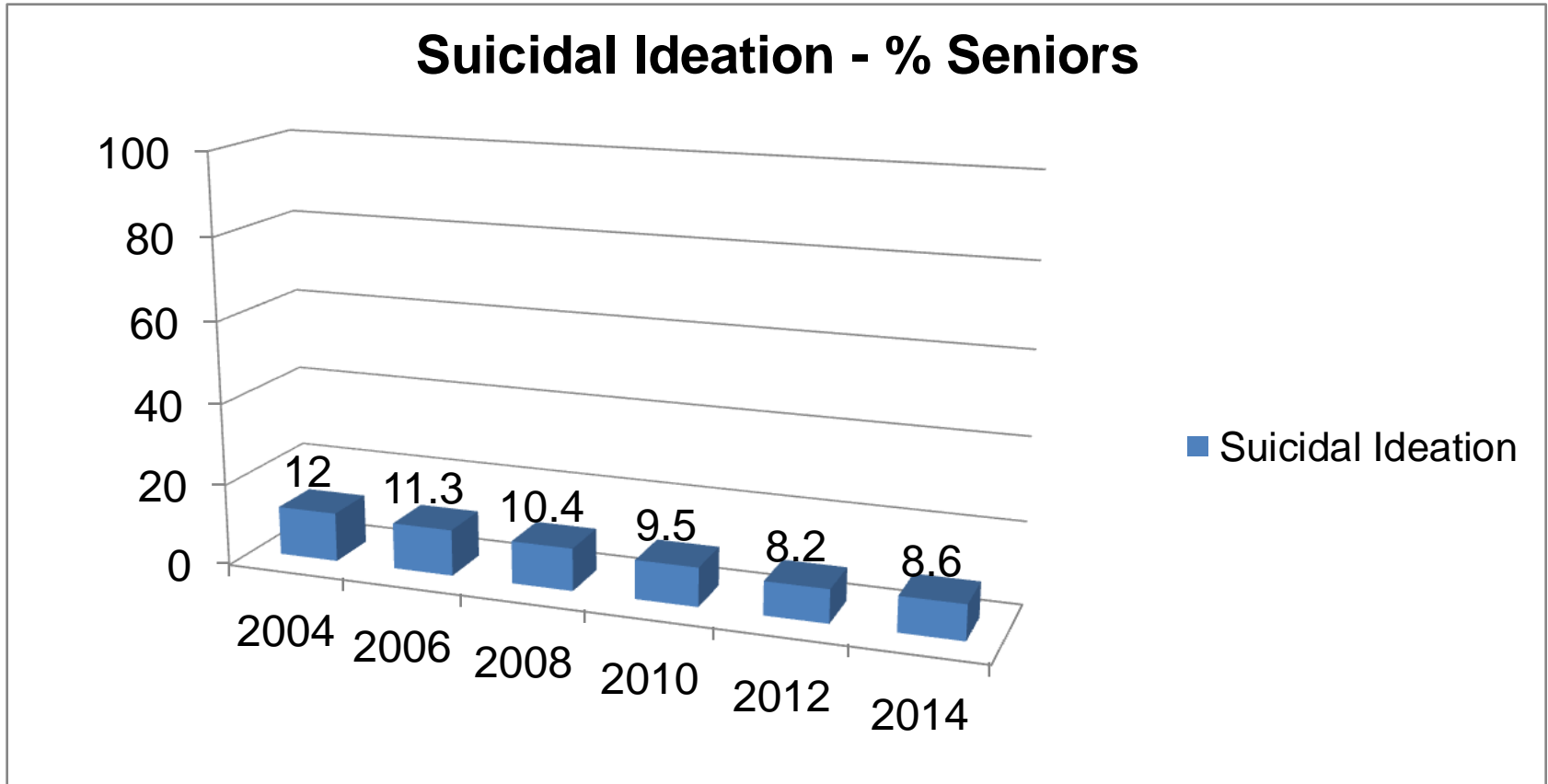
Perception of Risk of Harm and Peer Disapproval Seniors 2014



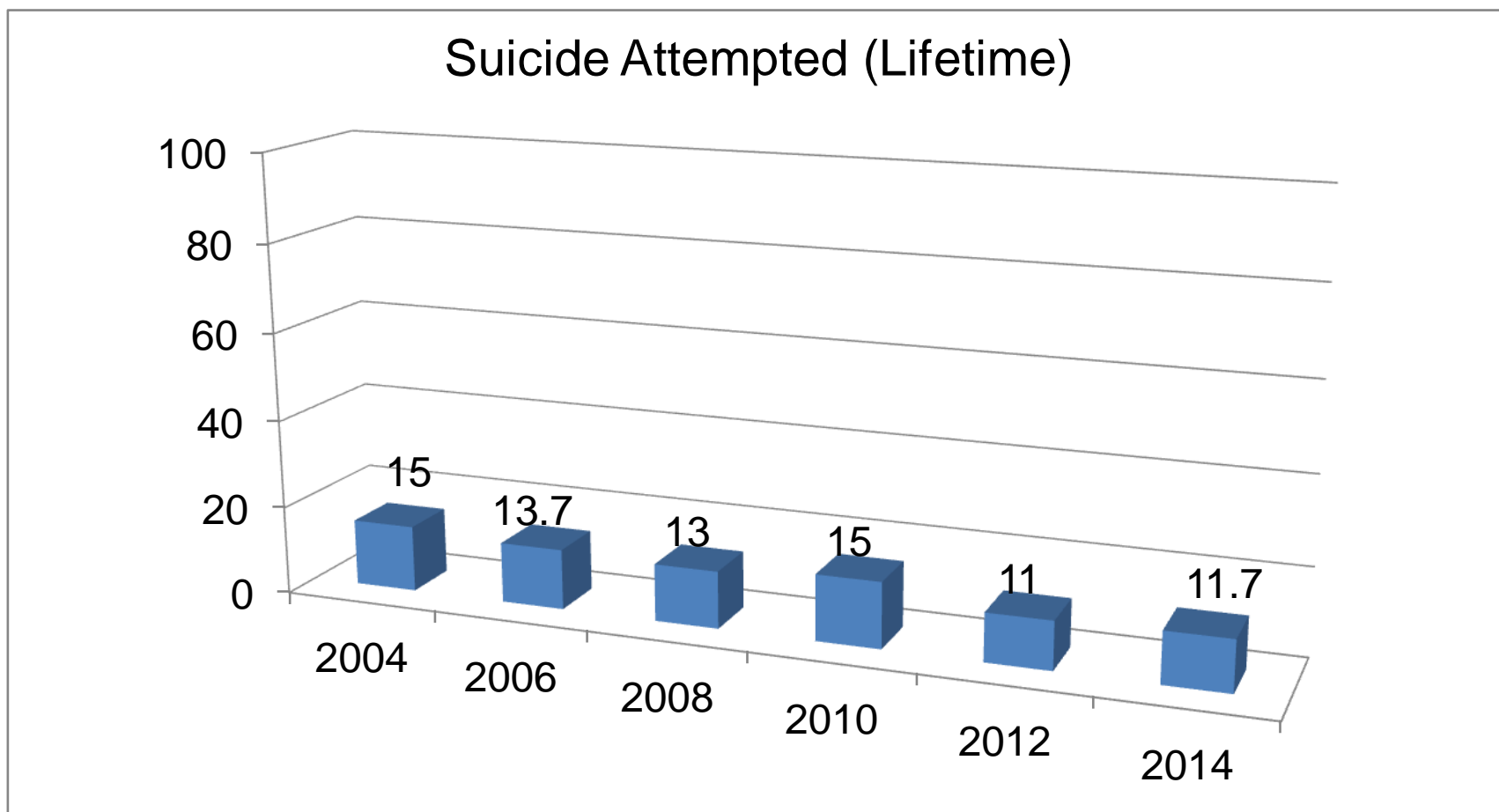
Perception of Parental Disapproval Marijuana



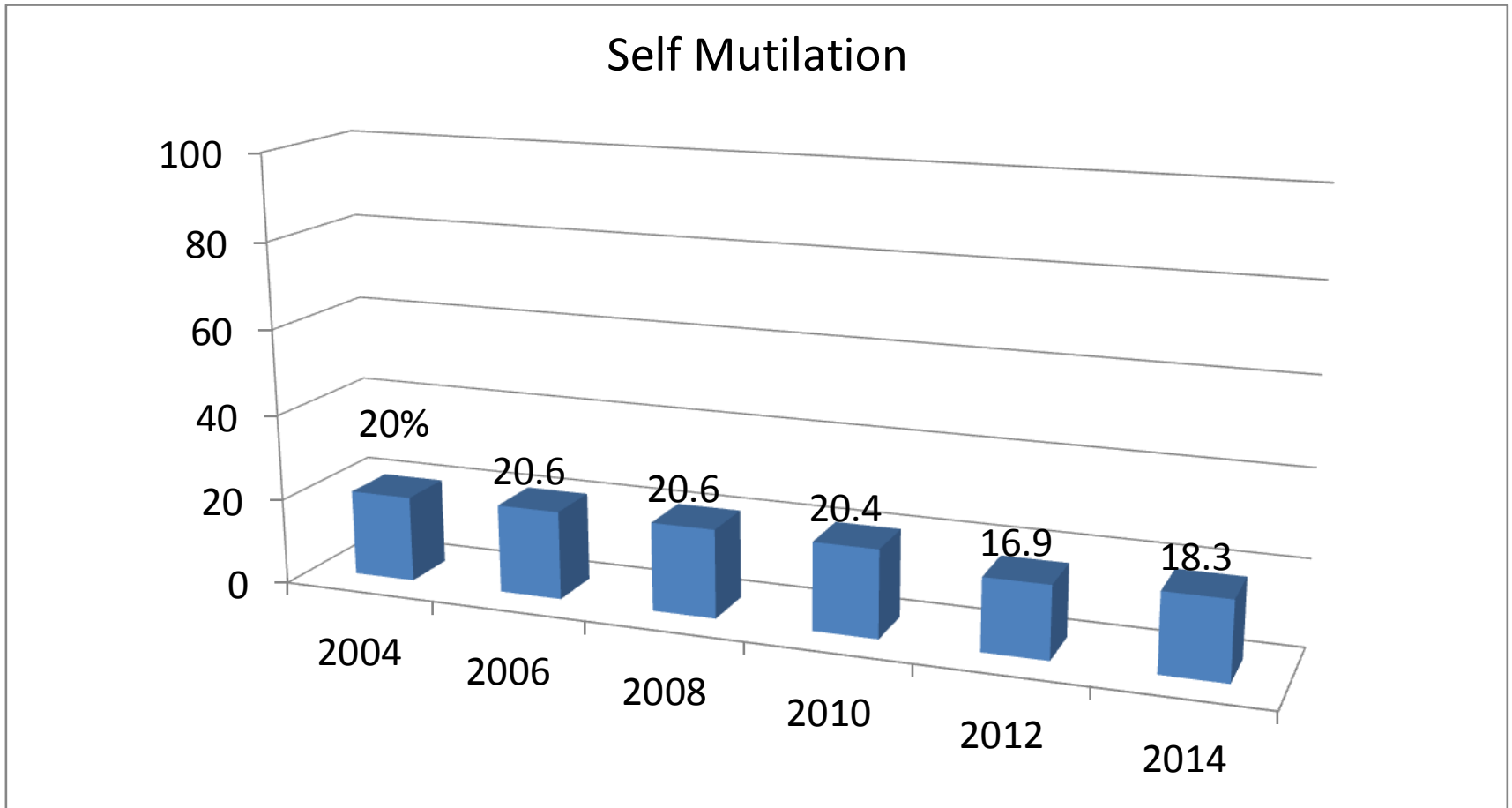
Suicidal Thoughts Past Month



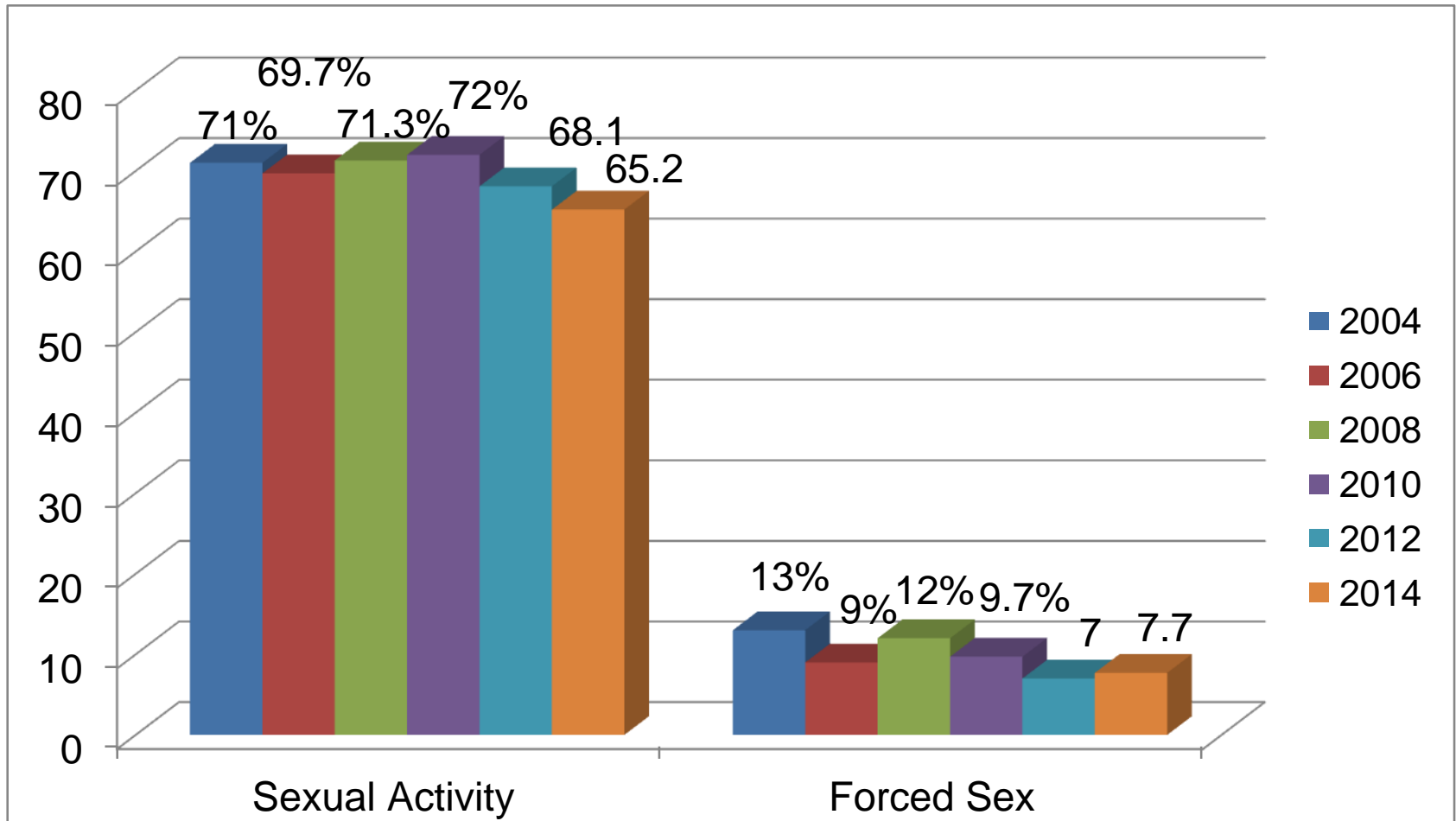
Suicide Attempts – Lifetime % Seniors 2014



Self Mutilation – Lifetime % Seniors 2014



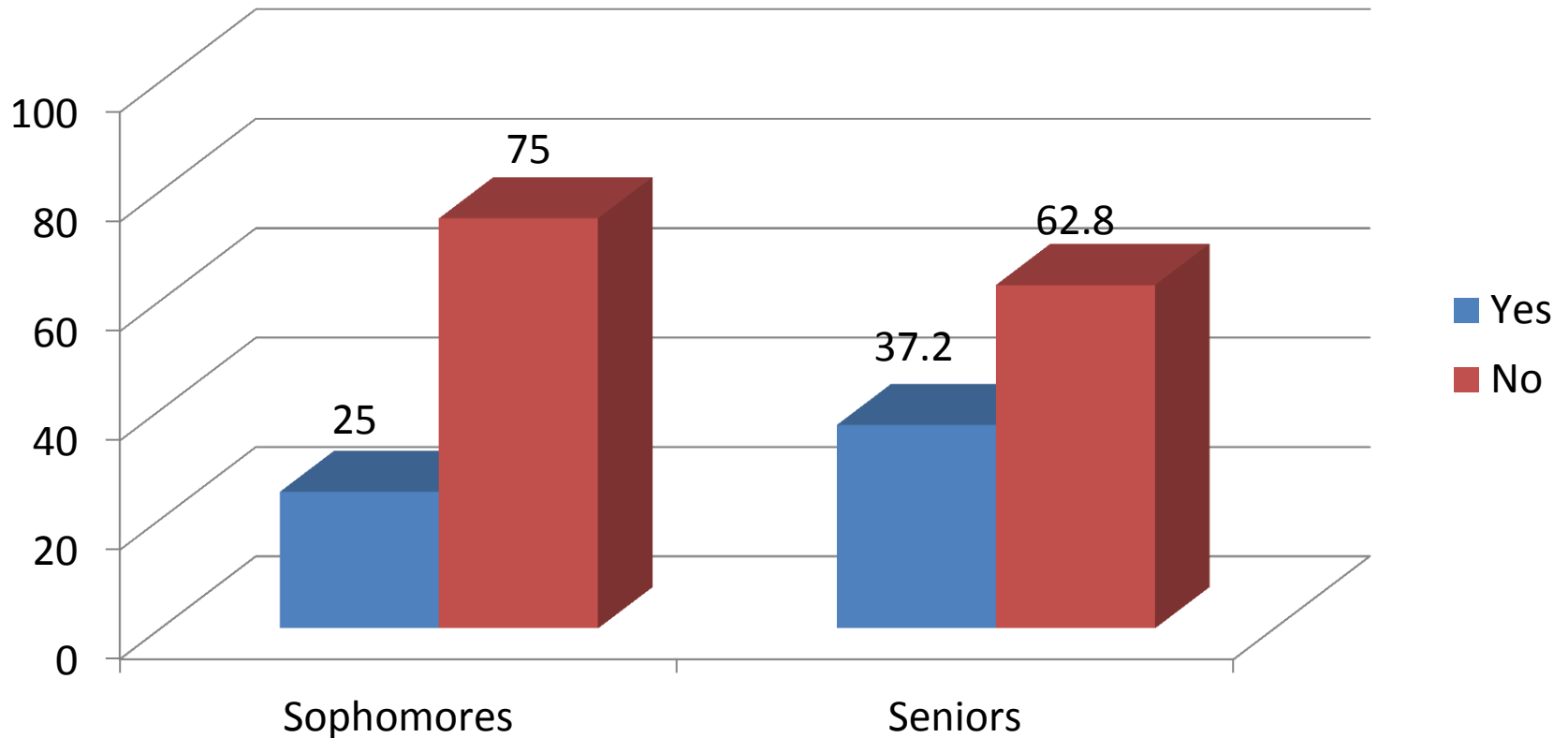
Sexual Activity % of Seniors



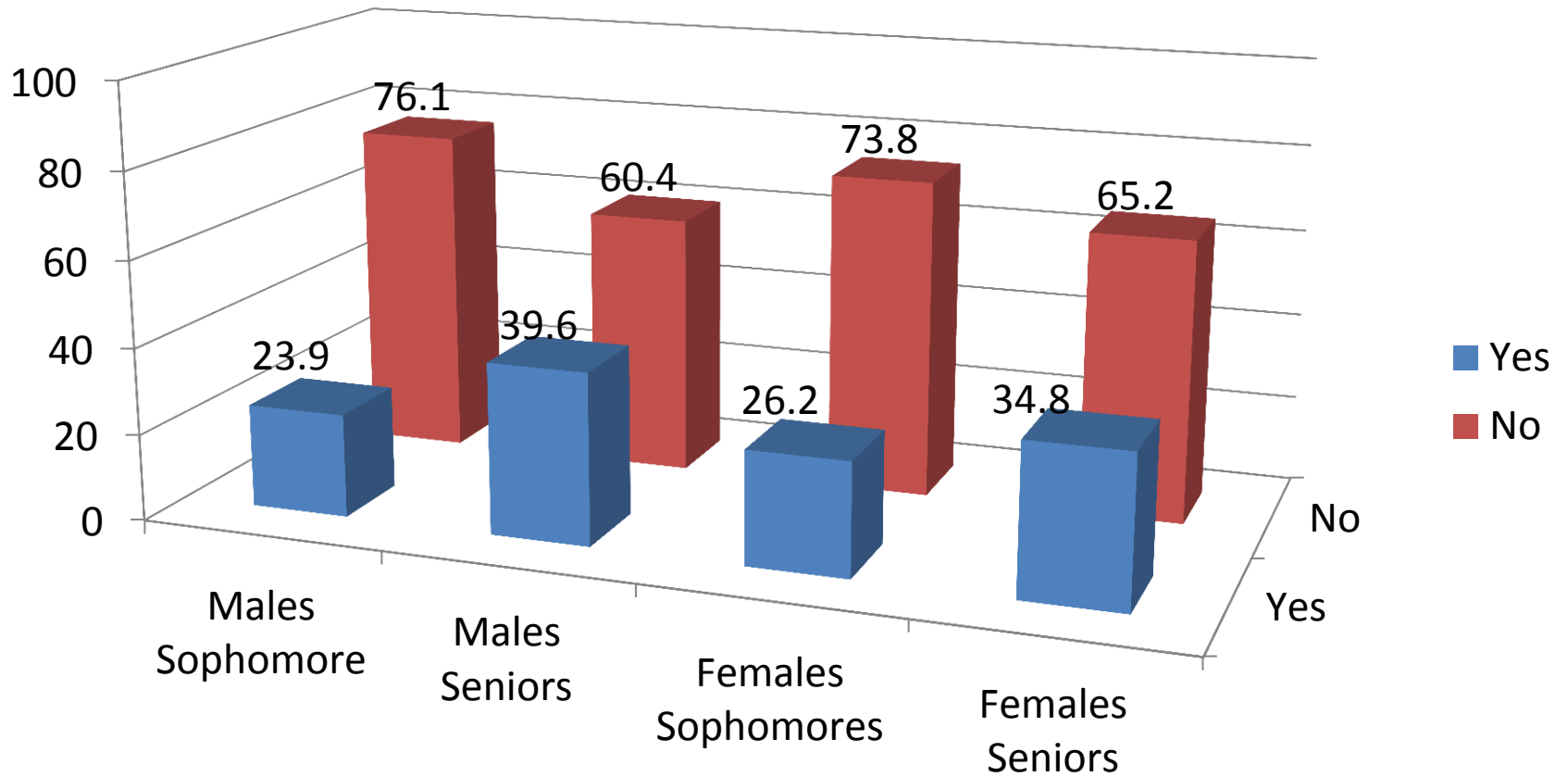
Sexting:

Have you ever sent a photo or video containing sexual content by texting, messaging or email?

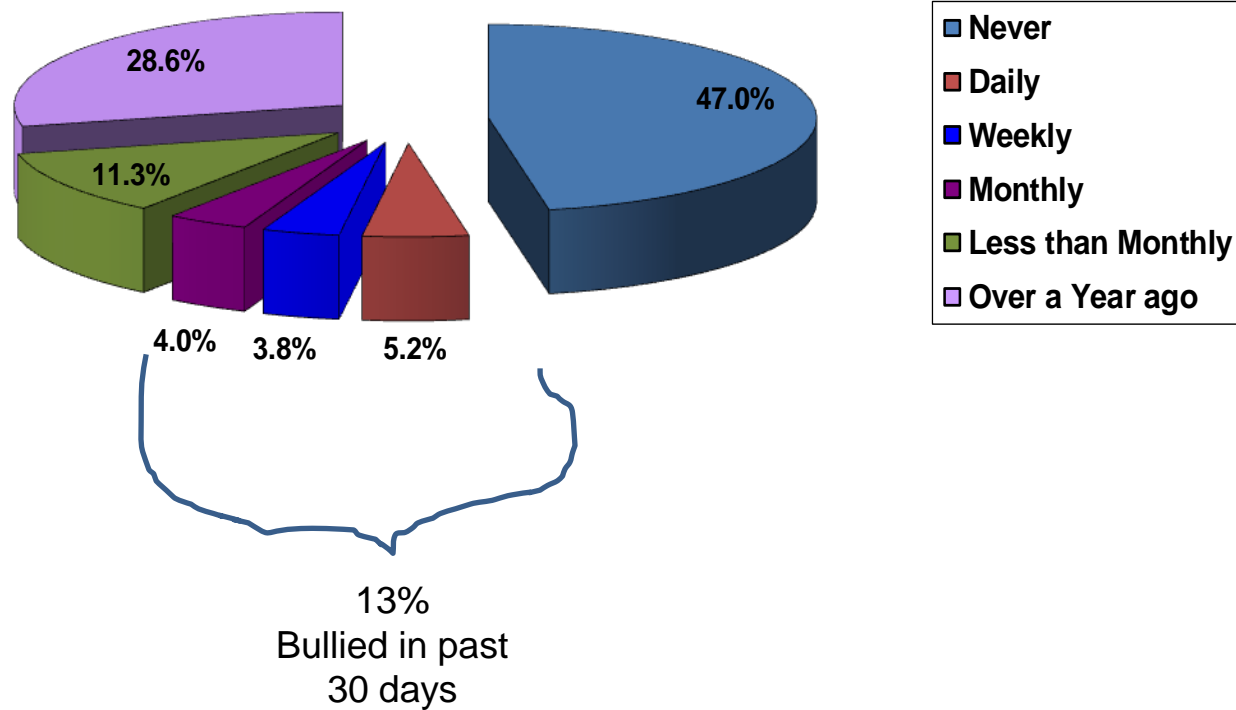
2014 Percent %



Sexting and Gender

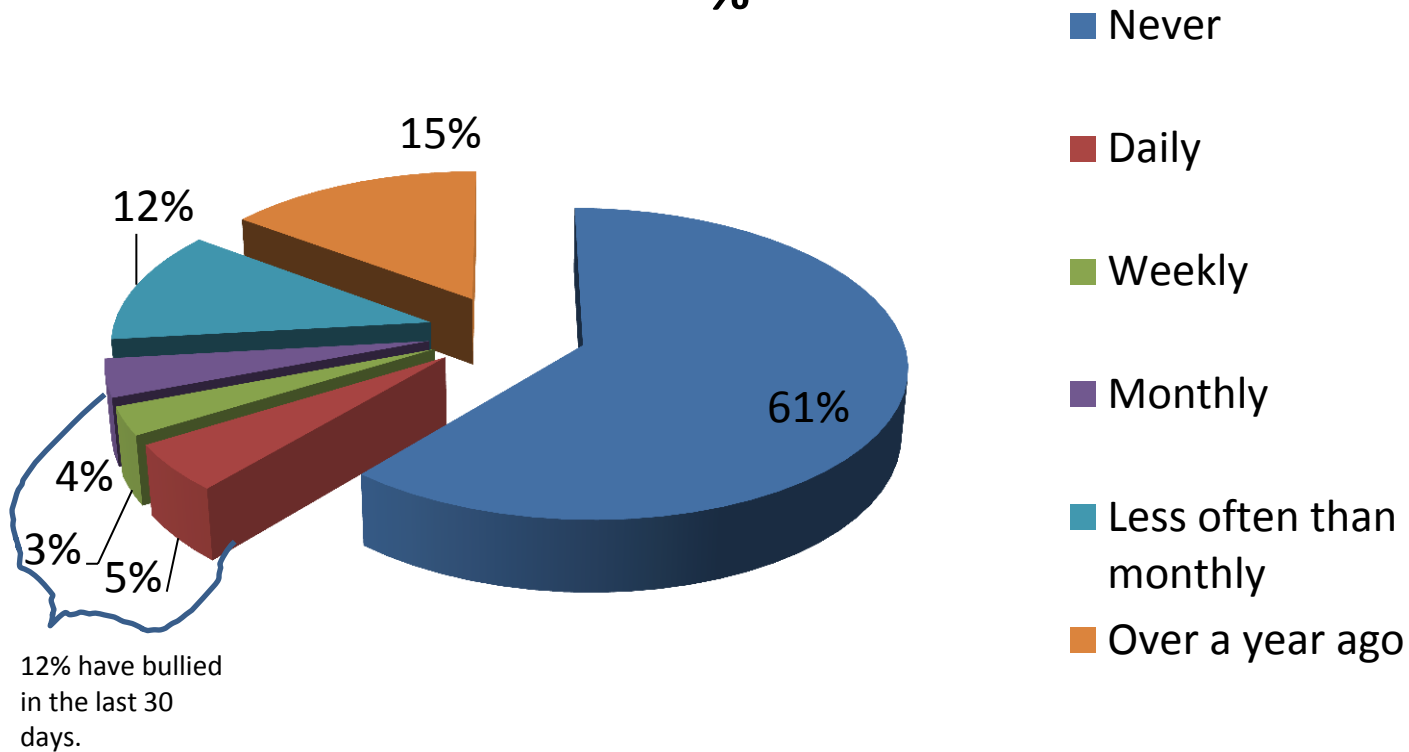


Have You Been Bullied or Teased?



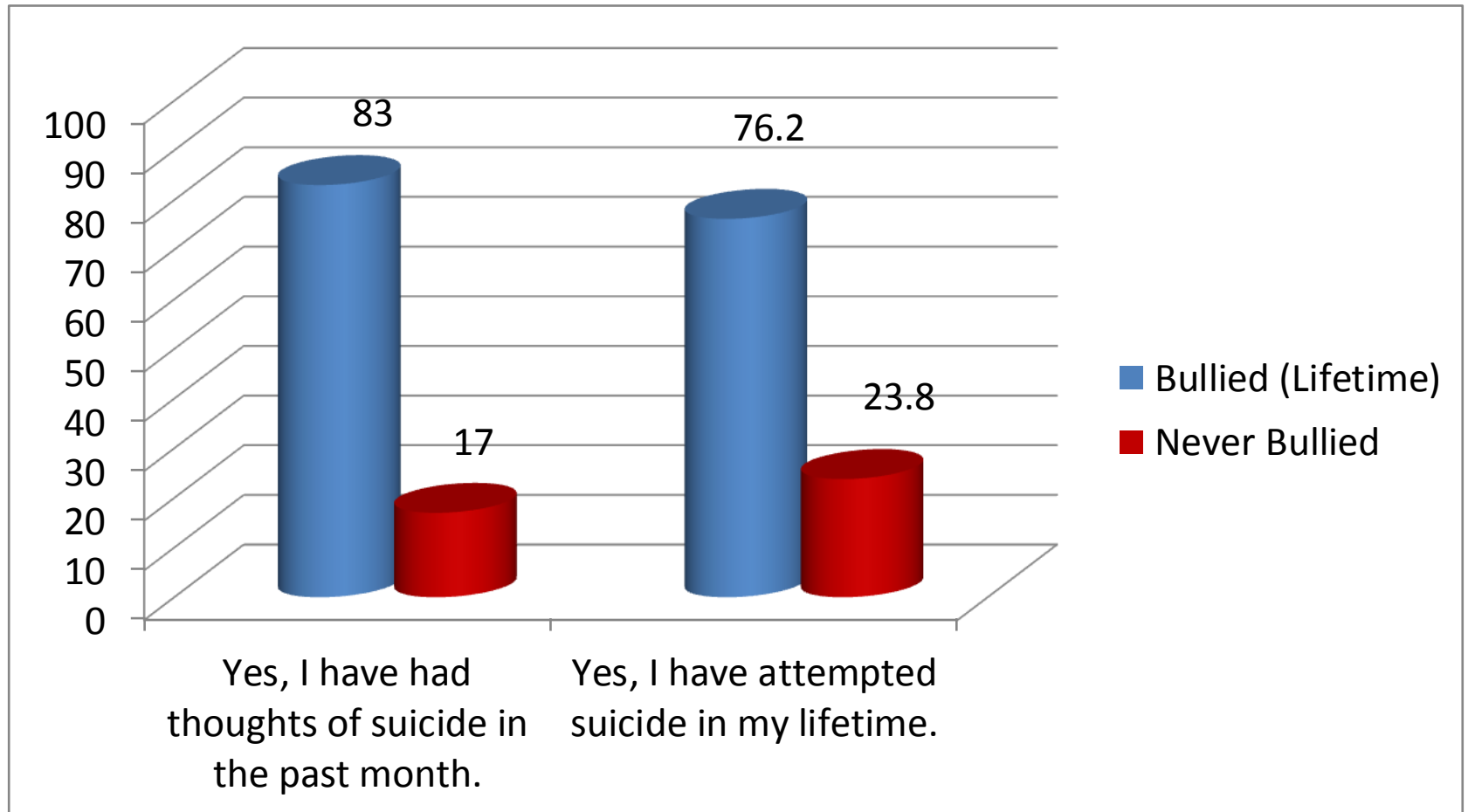
Have You Bullied or Teased Others?

%



Bullying and Suicide

Seniors % 2014



Protective Factors

- ***Clear Boundaries & Expectations***
 - Parents & Schools: set rules, enforce rules, punish for breaking rules (Always/Often)
 - In 2014, 84.1% of students reported that their parents set clear rules and 80.2% report that their parents enforce these rules. These figures illustrate a continued trend showing an increase in this protective factor since 2010.

Protective Factors

■ ***Positive Youth Development***

- Participating in positive activities: faith, school sports, community activities

■ ***Academic Achievement***

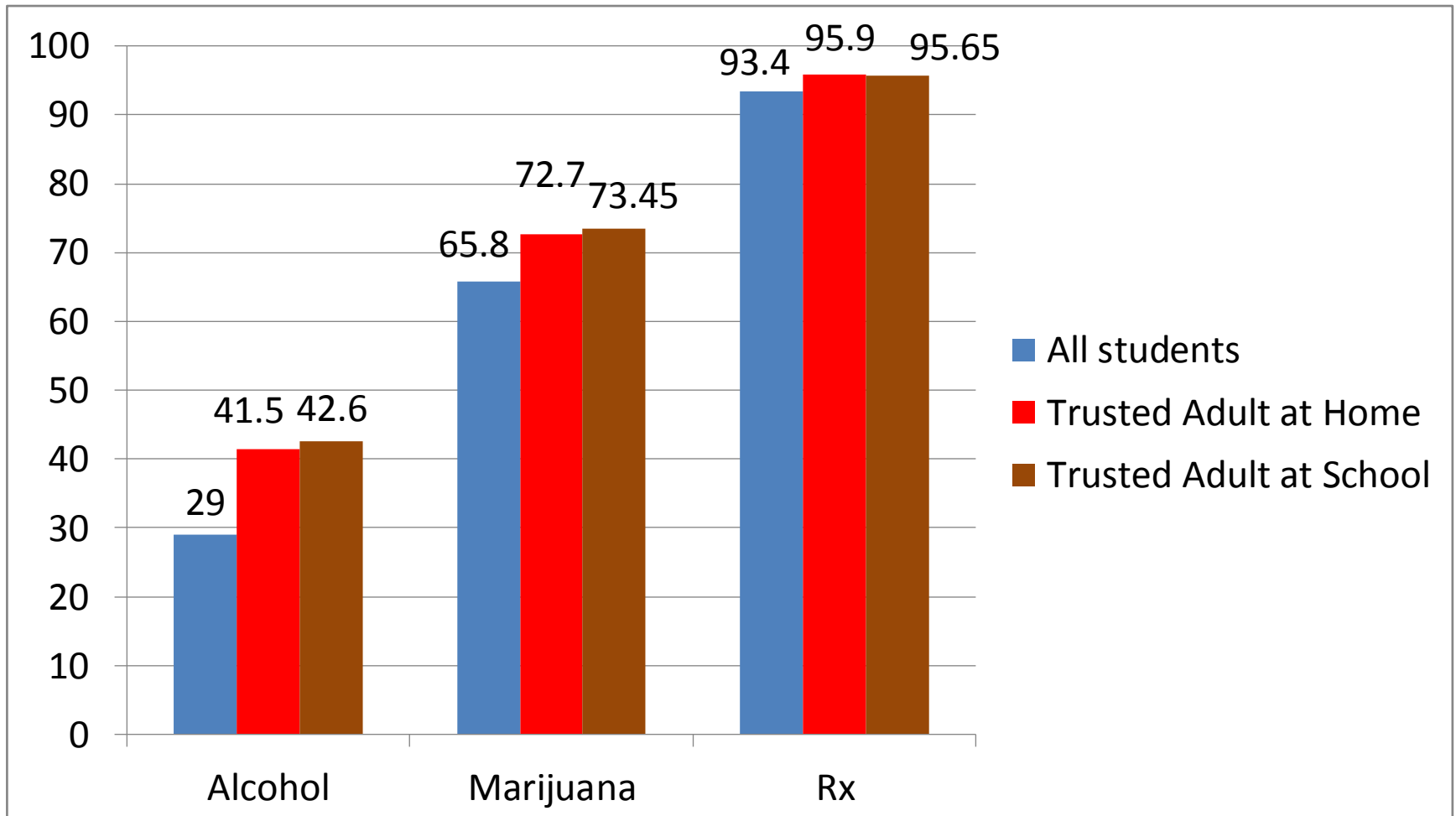
- Good grades and school attendance

■ ***Trusted Adult***

- at Home or School
 - In 2014, Seniors reported that **88.0%** had a trusted adult at home and **71.8%** had a trusted adult at school.

Impact of Trusted Adult on Substance Use - % of Seniors who have never used...

2014



Parents Always and Often

	2004	2006	2008	2010	2012	2014
Parents Involved in School	59	64	60.7	59	63.7	62.1
Parents Set Clear Rules	78	81.7	76.7	79.1	80.5	84.1
Parents Enforce Rules	75	76	76.6	74.2	77	80.2

% Seniors 2014

Protective Factors

Parents

2014 Seniors - % Who have never used

2014	% of total students surveyed	Parents set clear rules	Parents enforce rules	Parents talk about harmful effects	Parents are involved at school
Alcohol	29	42.1	42.5	39.5	44.6
Marijuana	65.8	71.9	72.1	70.6	73.7
Rx Drugs	93.4	96.1	96.3	95.3	96.1

Protective Factors

School and Community Activities

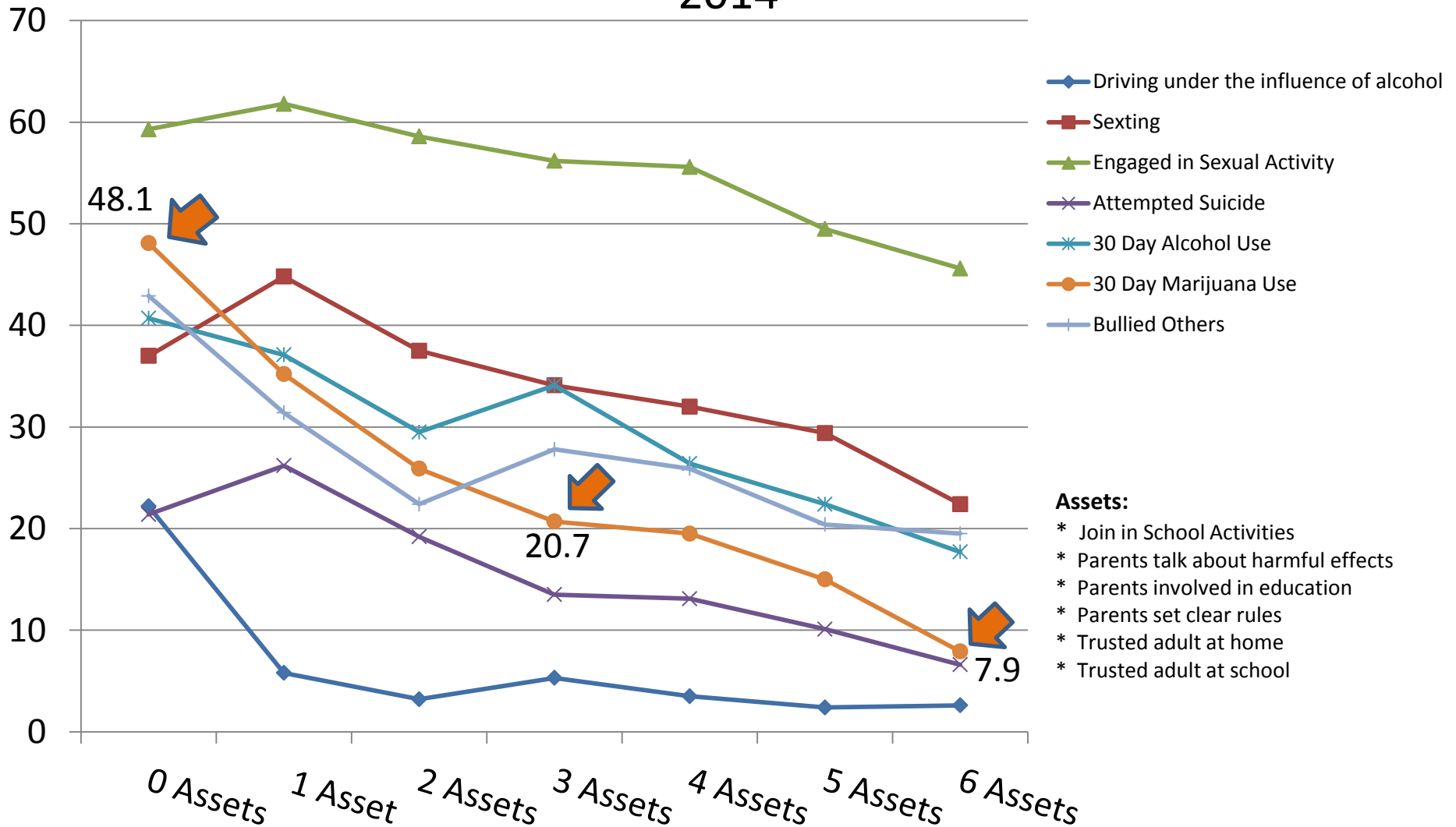
2014 Seniors - % who have never used

2014	% of total students surveyed	Involved in community activities	Involved in school activities	involved in school sports
Alcohol	29	49.5	42.2	40.4
Marijuana	65.8	79.5	75.8	75.1
Rx Drugs	93.4	96.4	96.0	96.6

6 to Succeed

Cumulative Assets

2014



Alcohol Use, Assets and Gender

Seniors who have never used...

Assets	Male	Female	% of all students who have never used
School Activities	37.3	46.9	29.0
School Sports	35.8	45.4	29.0
Parents Set Rules	38.5	45.8	29.0
Discuss effects of drugs & alcohol	35.6	43.9	29.0
Involved in education	41.8	47.4	29.0

Marijuana Use, Assets and Gender

Seniors who have never used...

Assets	Male	Female	% of all students who have never used
School Activities	69.5	81.8	65.8
School Sports	68.6	82.5	65.8
Parents Set Rules	66.0	78.2	65.8
Discuss effects of drugs & alcohol	64.4	77.9	65.8
Involved in education	68.4	79.1	65.8

Rx Use, Assets and Gender

Seniors who have never used...

Percent %

Assets	Male	Female	% of all students who have never used
School Activities	95.7	96.3	93.4
School Sports	96.2	97.1	93.4
Parents Set Rules	96.2	96.0	93.4
Discuss effects of drugs & alcohol	94.6	96.1	93.4
Involved in education	95.6	96.6	93.4

Key Points: Marijuana

- The perception of risk and peer attitude toward marijuana is concerning.
- Marijuana is seen as a low risk substance
- Youth perceive it is riskier to drink alcohol and take prescription drugs than to smoke pot.
- Thirty day use of marijuana is higher than thirty day use of tobacco.

Key Points: Synthetics

Education, Policy and Enforcement are key tools to reducing substance use

- Lifetime Use for all seniors dropped from 11.4% in 2012 to 6.1 % in 2014
- 30 Day Use for all seniors dropped from 1.4% in 2012 to .1 in 2014.
- Ease of Access dropped from
 - 29.4% in 2012 to 22.1% in 2014. (Seniors)
 - 30.9% in 2012 to 19.9% in 2014 (Sophomores)

*Need for continued focus: Age of onset is younger for both seniors and sophomores. Education efforts targeting younger children recommended.

Key Points:

Parents and Adults...keep talking!!

- **Ask open-ended questions and then listen. Resist the temptation to dominate the conversation.**
- **Be a Good Role Model for Teens**
- **Promote Positive Behavior**
- **Be Honest with the Teen**
- **Monitor Your Child**

Top 10 Reasons Prevention Matters

Clare Jones, director of prevention services at Helping Services, developed this great Top 10 list. It was published originally in [Prevention, Summer 2011 edition.](#)

- **10. Because it's cheaper to prevent problems than to fix them.** It is estimated that the cost to the nation for substance abuse is more than \$500 billion dollars per year. For every \$1 invested in prevention we can save up to \$36. That is a lot of taxpayer money!
- **9. Sure, we've all heard "drink responsibly," but what does that mean?** We need to have community conversations about what "low risk" drinking is, how we feel about drinking as a community, and how we model healthy behaviors for our kids.
- **8. Kids who use alcohol before the age of 15 are significantly more likely to have lifelong problems with alcohol.** How will that affect their lives when they are trying to balance school, a job, and a family down the line?

- **7. We know that the teenage brain is not completely developed until one's mid-twenties.** Adding substances to that still-developing brain affects health, school performance, and makes youth more likely to engage in a whole range of other risky behaviors. Being a teenager is challenging enough as it is. Why make it harder?
- **6. It is not as easy as “Just Say No.”** All kids need to hear that it is unhealthy and unacceptable for anyone under the age of 21 to drink or use other drugs. Let's teach them how to say no, how to make good choices, and how to deal with stress in healthy ways.
- **5. It is not just about having a designated driver.** Did you know that alcohol is involved in 50% of sexual assaults?

- **4. Because drinking too much significantly increases your chances of being injured or even killed.** Think fatal car crashes, falls, drowning, and burns.
- **3. Because parents need to hear the message that they are the number one reason most teenagers choose not to use alcohol or other drugs.** Your children might be telling you that you're lame, but we know they are listening. Kids who don't have parents who make clear rules about alcohol, tobacco, marijuana or other drugs are three times more likely to use them. Talking over family dinners is a great way to start the conversation about your rules and consequences!
- **2. It can be as simple as matching kids with a mentor who will take them fishing or out to get an ice cream cone.** Believe it! The research tells us it's true: mentoring can prevent drug use. Kids who are connected with caring adults are less likely to use substances and more likely to do better in school and in life. Who do the youth in your life trust and feel connected to?

And the No. 1 reason that prevention is important is...

- **1. Because you can connect almost every other social concern to substance abuse in some way:** crime, poor health, poverty and abuse, to name a few. If we can make an impact on local substance abuse: smoking (tobacco and/or marijuana), underage drinking, binge drinking and other drug use, we can take a big step toward creating a healthier community and healthier lives for those living in Fairfield County.

Thank you to our school partners!

Participating Schools

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Berne Union Local School District
Bloom - Carroll Local School District
Fairfield Union Local School District
Fisher Catholic High School
Lancaster City School District
Liberty Union -Thurston Local School District
Pickerington Local School District - Central
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